



PARKER™
SEMINARS

Sponsorship Opportunities



Parker University History

Parker University, formerly Parker College of Chiropractic, was founded in 1982 by Dr. James W. Parker with the goal of spreading chiropractic worldwide. For more than 30 years, Parker University has prepared thousands of expertly trained wellness professionals to make a positive impact on the lives of others.

In April 2011, Parker announced its transition to university status, marking an enormous achievement for the students, faculty, staff, and alumni who dutifully carried the vision of Dr. Parker into a new millennium.

Parker students not only have direct access to an expanded catalog of advanced degree programs—such as multiple bachelor's and master's degrees in health and wellness, as well as our prestigious Doctor of Chiropractic program—but also benefit from the elevated exposure, visibility, and value of the Parker University degree.

The expansion of programs, opportunities, and services offered by Parker University also signals positive growth for our campus, further ensuring the vitality and success of a Parker education for years to come.

Parker Seminars History

Parker Seminars are rooted deep in history and philosophy. The first seminar was held in Orlando, Florida in December of 1951. A small room at the Angebilt Hotel held the seven Florida DCs who requested the meeting. So enthusiastic about the workable results they received there, a second seminar was held six months later. As they say—the rest is history. Thousands of DCs, CAs, general attendees, speakers, presenters, exhibitors, and sponsors have embraced the Parker Principles over the years. Those in the profession come together to reenergize and reinvigorate their practices, promoting natural, chiropractic care to patients. This year we gather for Parker's Sapphire Anniversary—celebrating 65 years of excellence in chiropractic seminars! Thank you for being a part of keeping this legacy alive!



Why be a Sponsor?

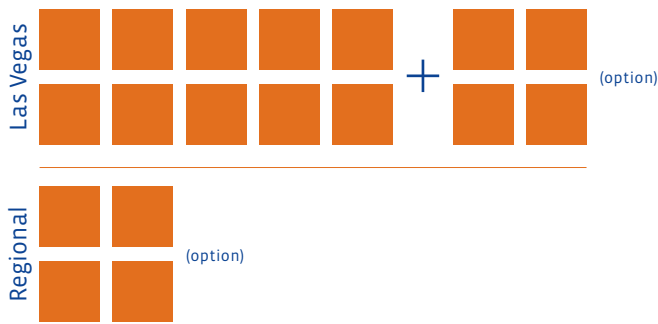
Parker puts on three seminars nationally per year. Nearly 40,000 chiropractors, or approximately two-thirds of the world's doctors of chiropractic, have attended these seminars.

The seminars include continuing education courses, business management best practices, networking, and an expo marketplace.

www.parkerseminars.com

Executive Premier Sponsorship

Booth spaces for this sponsor level



Booth Packages

- 10 Booths in Las Vegas
- Option for 4 additional booths in Las Vegas at \$1800 each
- Option for 4 additional booths for non media sponsors at other North American Parker Seminar events at \$1200 each
- 1st Round priority booth selection prior to vendor selection

Attendee Benefits

- 5 Sponsor Expo Attendee Badges (Las Vegas) – All Access
- 10 Sponsor Attendee Expo Only Badge (Las Vegas)
- 10 Sponsor Attendee Expo Only Badge (Regional)

Event Marketing

- On site promotions and signage
 - Throughout the seminar there will be various information signage to include entrance welcome signage and schedule post. Sponsors will be listed on the signage.
- 3-page ad in Las Vegas program/2-page ad in Regional program
 - Your ad will be featured in the onsite program which is the source for attendee information to include event layout, schedule, speaker bios and topic outline. You can highlight your company, products, and promotions.
- Entrance promotion
- Sponsor included on on-site video rotation
 - At the seminar, there will be a video on monitors which highlights speakers, sponsors, events, and activities. Sponsors will be featured on the loop with either: a 30 second commercial which the sponsor provides, the sponsor's ad, or the sponsor's logo (Sponsorship level determines which is featured).



- Company name on convention bags
 - Attendees will receive an event bag for carrying their event information and collected goodies. Your company will be recognized as a sponsor on the souvenir bag.
- Sponsor recognition level booth sign and badge
 - Booth signage will recognize you as a sponsor.
 - Sponsor attendee name badges will have sponsor designation.
- Participation on the Parker Seminars mobile app sponsor coupon promotions
 - During the seminar, Parker social media updates information about the event on the Parker Seminars mobile app. You can download it on the Apple® app store. Sponsors can include coupons that can be redeemed at the seminar, highlight event special discounts, booth contest and drawings, or any other special reason to visit the sponsor's booth.

Pre-Event Promotional

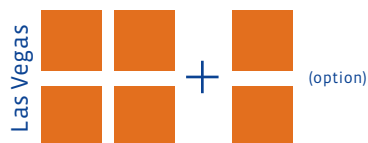
- Listing on Parker Seminars website
 - Sponsor logo will be on the Parker Seminars website with a link to sponsor company's website.
- Recognition in all Las Vegas and other Regional seminar marketing materials
 - Sponsor will be recognized on announcement pieces mailed or emailed if sponsorship is confirmed at time of mailing.
- 2 Invitations to sponsor event (Las Vegas)

Ongoing support

- 2 Podcasts

Executive Premier Media Sponsorship

Booth spaces for this sponsor level



Booth Packages

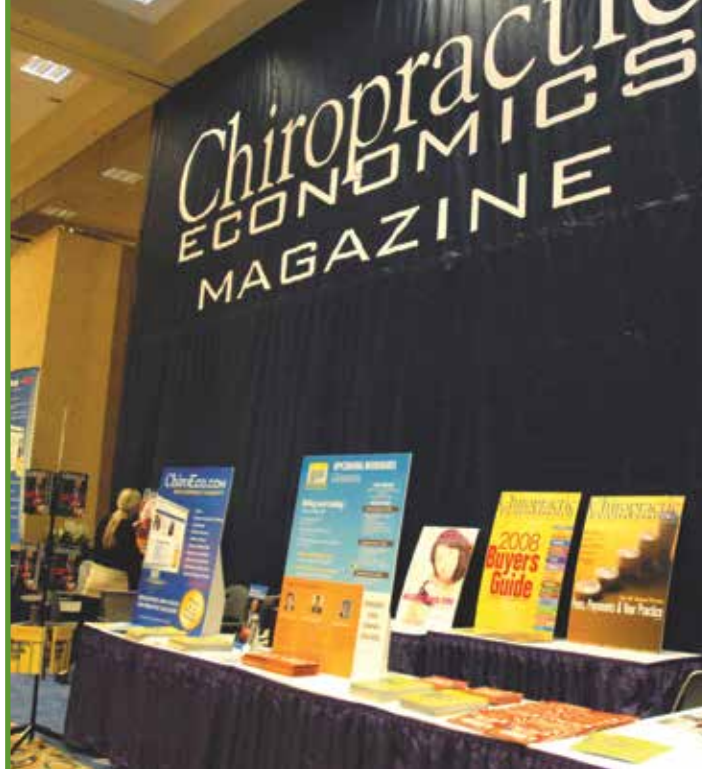
- 4 Booths in Las Vegas
- Option for 2 additional booth in Las Vegas at \$1800 each
- Priority and selection based upon cash contribution of 15% or more

Attendee Benefits

- 4 Sponsor Expo Attendee Badges (Las Vegas) – All Access
- 6 Sponsor Attendee Expo Only Badge (Las Vegas)
- 4 Sponsor Attendee Expo Only Badge (Regional)

Event Marketing

- On site promotions and signage
 - Throughout the seminar there will be various information signage to include entrance welcome signage and schedule post. Sponsors will be listed on the signage.
- 2-page ad in Las Vegas program/2-page ad in Regional program
 - Your ad will be featured in the onsite program which is the source for attendee information to include event layout, schedule, speaker bios and topic outline. You can highlight your company, products, and promotions.
- Entrance promotion
- Sponsor included on on-site video rotation
 - At the seminar, there will be a video on monitors which highlights speakers, sponsors, events, and activities. Sponsors will be featured on the loop with either: a 30 second commercial which the sponsor provides, the sponsor's ad, or the sponsor's logo (Sponsorship level determines which is featured).
- Company name on convention bags
 - Attendees will receive an event bag for carrying their event information and collected goodies. Your company will be recognized as a sponsor on the souvenir bag.



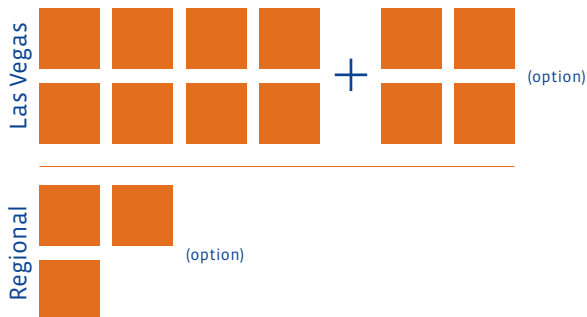
- Sponsor recognition level booth sign and badge
 - Booth signage will recognize you as a sponsor.
 - Sponsor attendee name badges will have sponsor designation.
- Participation on the Parker Seminars mobile app sponsor coupon promotions
 - During the seminar, Parker social media updates information about the event on the Parker Seminars mobile app. You can download it on the Apple® app store. Sponsors can include coupons that can be redeemed at the seminar, highlight event special discounts, booth contest and drawings, or any other special reason to visit the sponsor's booth.

Pre-Event Promotional

- Listing on Parker Seminars website
 - Sponsor logo will be on the Parker Seminars website with a link to sponsor company's website
- Recognition in all Las Vegas and other Regional seminar marketing materials
 - Sponsor will be recognized on announcement pieces mailed or emailed if sponsorship is confirmed at time of mailing.
- 2 Invitations to sponsor event (Las Vegas)

Premier Sponsorship

Booth spaces for this sponsor level



Booth Packages

- 8 Booths in Las Vegas
- Option for 4 additional booths in Las Vegas at \$1800 each
- Option for 3 additional booths for non media sponsors at other North American Parker Seminar events at \$1200 each
- 2nd Round priority booth selection prior to vendor selection

Attendee Benefits

- 6 Sponsor Expo Attendee Badges (Las Vegas) – All Access
- 6 Sponsor Attendee Expo Only Badge (Las Vegas)
- 8 Sponsor Attendee Expo Only Badge (Regional)

Event Marketing

- On site promotions and signage
 - Throughout the seminar there will be various information signage to include entrance welcome signage and schedule post. Sponsors will be listed on the signage.
- 2-page ad in Las Vegas program/1-page ad in Regional program
 - Your ad will be featured in the onsite program which is the source for attendee information to include event layout, schedule, speaker bios and topic outline. You can highlight your company, products, and promotions.
- Entrance promotion
- Sponsor included on on-site video rotation
 - At the seminar, there will be a video on monitors which highlights speakers, sponsors, events, and activities. Sponsors will be featured on the loop with either: a 30 second commercial which the sponsor provides, the sponsor's ad, or the sponsor's logo (Sponsorship level determines which is featured).



- Company name on convention bags
 - Attendees will receive an event bag for carrying their event information and collected goodies. Your company will be recognized as a sponsor on the souvenir bag.
- Sponsor recognition level booth sign and badge
 - Booth signage will recognize you as a sponsor.
 - Sponsor attendee name badges will have sponsor designation.
- Participation on the Parker Seminars mobile app sponsor coupon promotions
 - During the seminar, Parker social media updates information about the event on the Parker Seminars mobile app. You can download it on the Apple® app store. Sponsors can include coupons that can be redeemed at the seminar, highlight event special discounts, booth contest and drawings, or any other special reason to visit the sponsor's booth.

Pre-Event Promotional

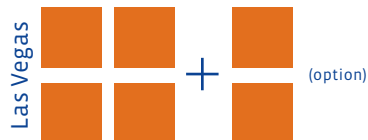
- Listing on Parker Seminars website
 - Sponsor logo will be on the Parker Seminars website with a link to sponsor company's website.
- Recognition in all Las Vegas and other Regional seminar marketing materials
 - Sponsor will be recognized on announcement pieces mailed or emailed if sponsorship is confirmed at time of mailing.
- 2 Invitations to sponsor event (Las Vegas)

Ongoing support

- 2 Podcasts

Premier Media Sponsorship

Booth spaces for this sponsor level



Booth Packages

- 4 Booths in Las Vegas
- Option for 2 additional booth in Las Vegas at \$1800 each
- Priority and selection based upon cash contribution of 20% or more

Attendee Benefits

- 4 Sponsor Expo Attendee Badges (Las Vegas) – All Access
- 3 Sponsor Attendee Expo Only Badge (Las Vegas)
- 4 Sponsor Attendee Expo Only Badge (Regional)

Event Marketing

- On site promotions and signage
 - Throughout the seminar there will be various information signage to include entrance welcome signage and schedule post. Sponsors will be listed on the signage.
- 1-page ad in Las Vegas program/1-page ad in Regional program
 - Your ad will be featured in the onsite program which is the source for attendee information to include event layout, schedule, speaker bios and topic outline. You can highlight your company, products, and promotions.
- Entrance promotion
- Sponsor included on on-site video rotation
 - At the seminar, there will be a video on monitors which highlights speakers, sponsors, events, and activities. Sponsors will be featured on the loop with either: a 30 second commercial which the sponsor provides, the sponsor's ad, or the sponsor's logo (Sponsorship level determines which is featured).
- Company name on convention bags
 - Attendees will receive an event bag for carrying their event information and collected goodies. Your company will be recognized as a sponsor on the souvenir bag.
- Sponsor recognition level booth sign and badge
 - Booth signage will recognize you as a sponsor.
 - Sponsor attendee name badges will have sponsor designation.



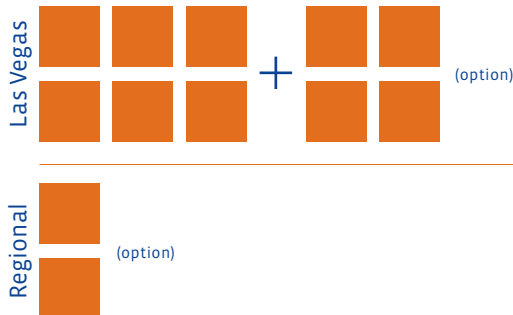
- Participation on the Parker Seminars mobile app sponsor coupon promotions
 - During the seminar, Parker social media updates information about the event on the Parker Seminars mobile app. You can download it on the Apple® app store. Sponsors can include coupons that can be redeemed at the seminar, highlight event special discounts, booth contest and drawings, or any other special reason to visit the sponsor's booth.

Pre-Event Promotional

- Listing on Parker Seminars website
 - Sponsor logo will be on the Parker Seminars website with a link to sponsor company's website
- Recognition in all Vegas and other regional seminar marketing materials
 - Sponsor will be recognized on announcement pieces mailed or emailed if sponsorship is confirmed at time of mailing.
- 2 Invitations to sponsor event (Las Vegas)

Platinum Sponsorship

Booth spaces for this sponsor level



Booth Packages

- 6 Booths in Las Vegas
- Option for 4 additional booths in Las Vegas at \$1800 each
- Option for 2 additional booths for non media sponsors at other North American Parker Seminar events at \$1200 each
- 3rd Round priority booth selection prior to vendor selection

Attendee Benefits

- 4 Sponsor Expo Attendee Badges (Las Vegas) – All Access
- 8 Sponsor Attendee Expo Only Badge (Las Vegas)
- 8 Sponsor Attendee Expo Only Badge (Regional)

Event Marketing

- On site promotions and signage
 - Throughout the seminar there will be various information signage to include entrance welcome signage and schedule post. Sponsors will be listed on the signage.
- 2-page ad in Las Vegas program/1-page ad in Regional program
 - Your ad will be featured in the onsite program which is the source for attendee information to include event layout, schedule, speaker bios and topic outline. You can highlight your company, products, and promotions.
- Entrance promotion
- Sponsor included on on-site video rotation
 - At the seminar, there will be a video on monitors which highlights speakers, sponsors, events, and activities. Sponsors will be featured on the loop with either: a 30 second commercial which the sponsor provides, the sponsor's ad, or the sponsor's logo (Sponsorship level determines which is featured).



- Company name on convention bags
 - Attendees will receive an event bag for carrying their event information and collected goodies. Your company will be recognized as a sponsor on the souvenir bag.
- Sponsor recognition level booth sign and badge
 - Booth signage will recognize you as a sponsor.
 - Sponsor attendee name badges will have sponsor designation.
- Participation on the Parker Seminars mobile app sponsor coupon promotions
 - During the seminar, Parker social media updates information about the event on the Parker Seminars mobile app. You can download it on the Apple® app store. Sponsors can include coupons that can be redeemed at the seminar, highlight event special discounts, booth contest and drawings, or any other special reason to visit the sponsor's booth.

Pre-Event Promotional

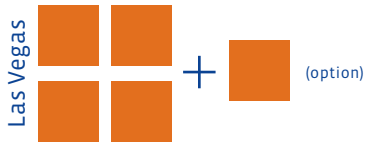
- Listing on Parker Seminars website
 - Sponsor logo will be on the Parker Seminars website with a link to sponsor company's website.
- Recognition in all Las Vegas and other Regional seminar marketing materials
 - Sponsor will be recognized on announcement pieces mailed or emailed if sponsorship is confirmed at time of mailing.
- 2 Invitations to sponsor event (Las Vegas)

Ongoing support

- 2 Podcasts

Platinum Media Sponsorship

Booth spaces for this sponsor level



Booth Packages

- 4 Booths in Las Vegas
- Option for 1 additional booth in Las Vegas at \$1800 each
- Priority and selection based upon cash contribution of 25% or more

Attendee Benefits

- 4 Sponsor Expo Attendee Badges (Las Vegas) – All Access
- 2 Sponsor Attendee Expo Only Badge (Las Vegas)
- 4 Sponsor Attendee Expo Only Badge (Regional)

Event Marketing

- On site promotions and signage
 - Throughout the seminar there will be various information signage to include entrance welcome signage and schedule post. Sponsors will be listed on the signage.
- 1-page ad in Las Vegas program/1-page ad in Regional program
 - Your ad will be featured in the onsite program which is the source for attendee information to include event layout, schedule, speaker bios and topic outline. You can highlight your company, products, and promotions.
- Entrance promotion
- Sponsor included on on-site video rotation
 - At the seminar, there will be a video on monitors which highlights speakers, sponsors, events, and activities. Sponsors will be featured on the loop with either: a 30 second commercial which the sponsor provides, the sponsor's ad, or the sponsor's logo (Sponsorship level determines which is featured).
- Company name on convention bags
 - Attendees will receive an event bag for carrying their event information and collected goodies. Your company will be recognized as a sponsor on the souvenir bag.
- Sponsor recognition level booth sign and badge
 - Booth signage will recognize you as a sponsor.
 - Sponsor attendee name badges will have sponsor designation.



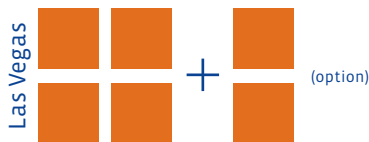
- Participation on the Parker Seminars mobile app sponsor coupon promotions
 - During the seminar, Parker social media updates information about the event on the Parker Seminars mobile app. You can download it on the Apple app store. Sponsors can include coupons that can be redeemed at the seminar, highlight event special discounts, booth contest and drawings, or any other special reason to visit the sponsor's booth.

Pre-Event Promotional

- Listing on Parker Seminars website
 - Sponsor logo will be on the Parker Seminars website with a link to sponsor company's website.
- Recognition in all Las Vegas and other Regional seminar marketing materials
 - Sponsor will be recognized on announcement pieces mailed or emailed if sponsorship is confirmed at time of mailing.
- 2 Invitations to sponsor event (Las Vegas)

Sapphire Sponsorship

Booth spaces for this sponsor level



Booth Packages

- 4 Booths in Las Vegas
- Option for 2 additional booths in Las Vegas at \$1800 each
- Option for 2 additional booths for non media sponsors at other North American Parker Seminar events at \$1200 each
- 4th Round priority booth selection prior to vendor selection

Attendee Benefits

- 4 Sponsor Expo Attendee Badges (Las Vegas) – All Access
- 6 Sponsor Attendee Expo Only Badge (Las Vegas)
- 6 Sponsor Attendee Expo Only Badge (Regional)

Event Marketing

- On site promotions and signage
 - Throughout the seminar there will be various information signage to include entrance welcome signage and schedule post. Sponsors will be listed on the signage.
- 1-page ad in Las Vegas program/1-page ad in Regional program
 - Your ad will be featured in the onsite program which is the source for attendee information to include event layout, schedule, speaker bios and topic outline. You can highlight your company, products, and promotions.
- Entrance promotion
- Sponsor included on on-site video rotation
 - At the seminar, there will be a video on monitors which highlights speakers, sponsors, events, and activities. Sponsors will be featured on the loop with either: a 30 second commercial which the sponsor provides, the sponsor's ad, or the sponsor's logo (Sponsorship level determines which is featured).



- Company name on convention bags
 - Attendees will receive an event bag for carrying their event information and collected goodies. Your company will be recognized as a sponsor on the souvenir bag.
- Sponsor recognition level booth sign and badge
 - Booth signage will recognize you as a sponsor.
 - Sponsor attendee name badges will have sponsor designation.
- Participation on the Parker Seminars mobile app sponsor coupon promotions
 - During the seminar, Parker social media updates information about the event on the Parker Seminars mobile app. You can download it on the Apple® app store. Sponsors can include coupons that can be redeemed at the seminar, highlight event special discounts, booth contest and drawings, or any other special reason to visit the sponsor's booth.

Pre-Event Promotional

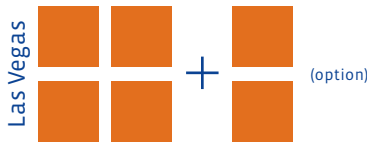
- Listing on Parker Seminars website
 - Sponsor logo will be on the Parker Seminars website with a link to sponsor company's website.
- Recognition in all Las Vegas and other Regional seminar marketing materials
 - Sponsor will be recognized on announcement pieces mailed or emailed if sponsorship is confirmed at time of mailing.
- 2 Invitations to sponsor event (Las Vegas)

Ongoing support

- 1 Podcast

Gold Sponsorship

Booth spaces for this sponsor level



Booth Packages

- 4 Booths in Las Vegas
- Option for 2 additional booths in Las Vegas at \$1800 each
- Option for 1 additional booth for non media sponsors at other North American Parker Seminar events at \$1200 each
- 5th Round priority booth selection prior to vendor selection

Attendee Benefits

- 4 Sponsor Expo Attendee Badges (Las Vegas) – All Access
- 4 Sponsor Attendee Expo Only Badge (Las Vegas)
- 4 Sponsor Attendee Expo Only Badge (Regional)

Event Marketing

- On site promotions and signage
 - Throughout the seminar there will be various information signage to include entrance welcome signage and schedule post. Sponsors will be listed on the signage.
- 1-page ad in Las Vegas program/half-page ad in Regional program
 - Your ad will be featured in the onsite program which is the source for attendee information to include event layout, schedule, speaker bios and topic outline. You can highlight your company, products, and promotions.
- Entrance promotion
- Sponsor included on on-site video rotation
 - At the seminar, there will be a video on monitors which highlights speakers, sponsors, events, and activities. Sponsors will be featured on the loop with either: a 30 second commercial which the sponsor provides, the sponsor's ad, or the sponsor's logo (Sponsorship level determines which is featured).



- Company name on convention bags
 - Attendees will receive an event bag for carrying their event information and collected goodies. Your company will be recognized as a sponsor on the souvenir bag.
- Sponsor recognition level booth sign and badge
 - Booth signage will recognize you as a sponsor.
 - Sponsor attendee name badges will have sponsor designation.
- Participation on the Parker Seminars mobile app sponsor coupon promotions
 - During the seminar, Parker social media updates information about the event on the Parker Seminars mobile app. You can download it on the Apple® app store. Sponsors can include coupons that can be redeemed at the seminar, highlight event special discounts, booth contest and drawings, or any other special reason to visit the sponsor's booth.

Pre-Event Promotional

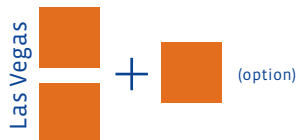
- Listing on Parker Seminars website
 - Sponsor logo will be on the Parker Seminars website with a link to sponsor company's website.
- Recognition in all Las Vegas and other Regional seminar marketing materials
 - Sponsor will be recognized on announcement pieces mailed or emailed if sponsorship is confirmed at time of mailing.
- 2 Invitations to sponsor event (Las Vegas)

Ongoing support

- 1 Podcast

Gold Media Sponsorship

Booth spaces for this sponsor level (Las Vegas only)



Booth Packages

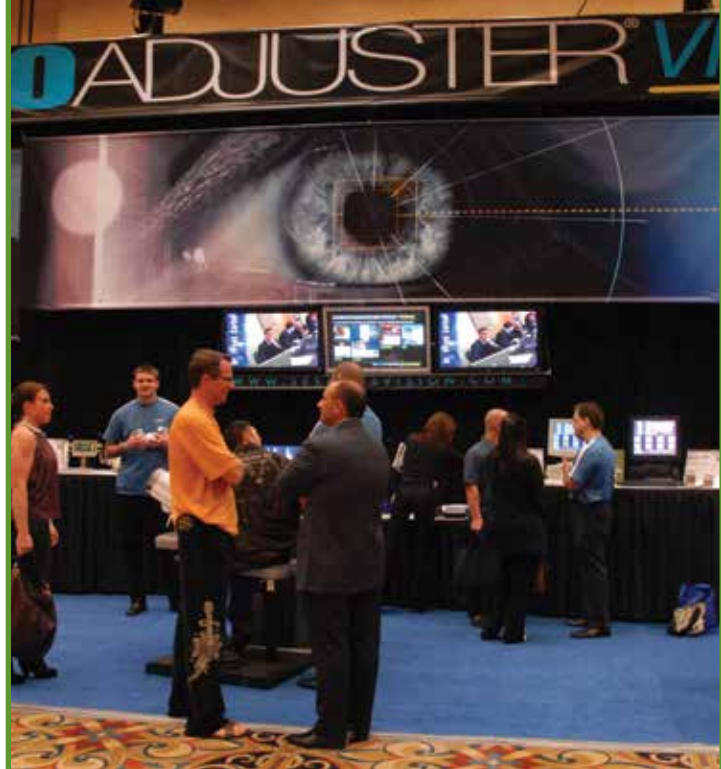
- 2 Booths in Las Vegas
- Option for 1 additional booth in Las Vegas at \$1800 each
- Priority and selection based upon cash contribution of 25% or more

Attendee Benefits

- 2 Sponsor Expo Attendee Badges (Las Vegas) – All Access
- 2 Sponsor Attendee Expo Only Badge (Las Vegas)

Event Marketing

- On site promotions and signage
 - Throughout the seminar there will be various information signage to include entrance welcome signage and schedule post. Sponsors will be listed on the signage.
- Half-page ad in Las Vegas program/half-page ad in Regional program
 - Your ad will be featured in the onsite program which is the source for attendee information to include event layout, schedule, speaker bios and topic outline. You can highlight your company, products, and promotions.
- Entrance promotion
- Sponsor included on on-site video rotation
 - At the seminar, there will be a video on monitors which highlights speakers, sponsors, events, and activities. Sponsors will be featured on the loop with either: a 30 second commercial which the sponsor provides, the sponsor's ad, or the sponsor's logo (Sponsorship level determines which is featured).
- Company name on convention bags
 - Attendees will receive an event bag for carrying their event information and collected goodies. Your company will be recognized as a sponsor on the souvenir bag.
- Sponsor recognition level booth sign and badge
 - Booth signage will recognize you as a sponsor.
 - Sponsor attendee name badges will have sponsor designation.
- Participation on the Parker Seminars mobile app sponsor coupon promotions



- During the seminar, Parker social media updates information about the event on the Parker Seminars mobile app. You can download it on the Apple® app store. Sponsors can include coupons that can be redeemed at the seminar, highlight event special discounts, booth contest and drawings, or any other special reason to visit the sponsor's booth.

Pre-Event Promotional

- Listing on Parker Seminars website
 - Sponsor logo will be on the Parker Seminars website with a link to sponsor company's website.
- Recognition in all Las Vegas and other Regional seminar marketing materials
 - Sponsor will be recognized on announcement pieces mailed or emailed if sponsorship is confirmed at time of mailing.
- 2 Invitations to sponsor event (Las Vegas)

Summary of Annual Sponsorship Privileges

	Executive Premier \$100,000	Executive Premier Media \$100,000	Premier \$75,000	Premier Media \$75,000	Platinum \$50,000	Platinum Media \$55,000	Sapphire \$35,000	Gold \$25,000	Gold Media \$25,000
Booth Packages									
Booths in Las Vegas	10	4	8	4	6	4	4	4	2
Option for additional booths in Las Vegas at \$1800 each	4	2	4	2	4	1	2	2	1
Option for additional booths for non media sponsors at other North American Parker Seminar events at \$1200 each	4	N/A	3	N/A	2	N/A	2	1	N/A
Priority booth selection prior to vendor selection	1 st round	Based on % Contribution	2 nd round	Based on % Contribution	3 rd round	Based on % Contribution	4 th round	5 th round	Based on % Contribution
Attendee Benefits									
Sponsor expo attendee badges (Las Vegas) – all access	5	4	6	4	4	4	4	4	2
Sponsor attendee expo only badge (Las Vegas)	10	6	6	3	8	2	6	4	2
Sponsor expo attendee badges (Regional)	10	4	8	4	8	4	6	4	
Event Marketing									
On site promotions and signage	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Ad in Las Vegas program	3 pages	2 pages	2 pages	1 page	2 pages	1 page	1 page	1 page	½ page
Ad in Regional program	2 pages	2 pages	1 page	1 page	1 page	1 page	1 page	½ page	½ page
Video presentation in classroom	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Company name on convention bags	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Entrance promotion	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Sponsor recognition level booth sign and badge	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Mobile app coupon	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Pre-Event Promotional									
Link on Parker Seminars website for one year	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Recognition in Las Vegas marketing materials	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Recognition in other Regional marketing materials	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
2 Invitations to sponsor event in Las Vegas	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Ongoing Support									
Podcast(s)	2	N/A	2	N/A	2	N/A	1	1	N/A

Las Vegas Silver Sponsorship

Booth Packages

- 2 Booths in Las Vegas
- Option to purchase 1 additional booth in Las Vegas at \$1,900 each
- 5th Round priority booth selection prior to general exhibitors

Attendee Benefits

- 6 Expo staff registrations

Event Marketing

- Recognition in Las Vegas seminar marketing materials
- Company logo and link to sponsor's website on Parker Seminars website
- Las Vegas onsite program promotion with half-page ad
- Logo on entrance to seminar
- Sponsor recognition booth sign
- Mobile app sponsor promotion
- Logo on classroom video

Las Vegas Bronze Sponsorship

Booth Packages

- 1 Booth in Las Vegas
- Option to purchase 1 additional booth in Las Vegas at \$1,900 each
- 6th Round priority booth selection prior to general exhibitors

Attendee Benefits

- 4 Expo staff registrations

Event Marketing

- Recognition in Las Vegas seminar marketing materials
- Company logo and link to sponsor's website on Parker Seminars website
- Las Vegas onsite program promotion with quarter-page ad
- Logo on entrance to seminar
- Sponsor recognition booth sign
- Mobile app sponsor promotion
- Logo on classroom video

North American Silver Sponsorship

Booth Packages

- 2 Booths at North American seminar
- 5th Round priority booth selection prior to general exhibitors

Attendee Benefits

- 4 Expo staff registrations

Event Marketing

- Recognition in Regional seminar marketing materials
- Company logo and link to sponsor's website on Parker Seminars website
- Regional onsite program promotion (quarter-page ad)
- Logo on entrance to seminar
- Sponsor recognition booth sign
- Mobile app sponsor promotion
- Logo on classroom video

North American Bronze Sponsorship

Booth Packages

- 1 Booth at North American seminar
- 6th Round priority booth selection prior to general exhibitors

Attendee Benefits

- 4 Expo staff registrations

Event Marketing

- Recognition in Regional seminar marketing materials
- Company logo and link to sponsor's website on Parker Seminars website
- Regional onsite program promotion (quarter-page ad)
- Logo on entrance to seminar
- Sponsor recognition booth sign
- Mobile app sponsor promotion
- Logo on classroom video

Summary of Single Event Sponsorship Privileges

	Las Vegas Silver \$10,000	Las Vegas Bronze \$5,000	North America Silver \$5000	North America Bronze \$2500
Booth Packages				
Booth(s) in Las Vegas	2	1	N/A	N/A
Booth(s) at other North American seminar	N/A	N/A	2	1
Option to purchase additional booths in Las Vegas at \$1,900 each	1	1	N/A	N/A
Priority booth selection before general exhibitors	5 th round	6 th round	5 th round	6 th round
Attendee Package				
Expo staff registrations	6	4	4	4
Event Promotional Materials				
Recognition in Las Vegas or other Regional seminar marketing materials	Yes	Yes	Yes	Yes
Company logo and link to sponsors page on Parker Seminars website	Yes	Yes	Yes	Yes
Las Vegas or Regional onsite program ad	½ page	¼ page	¼ page	¼ page
Logo on entrance to seminar	Yes	Yes	Yes	Yes
Sponsor recognition booth sign	Yes	Yes	Yes	Yes
Mobile app sponsor promotion	Yes	Yes	Yes	Yes
Logo on classroom video	Yes	Yes	Yes	Yes



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